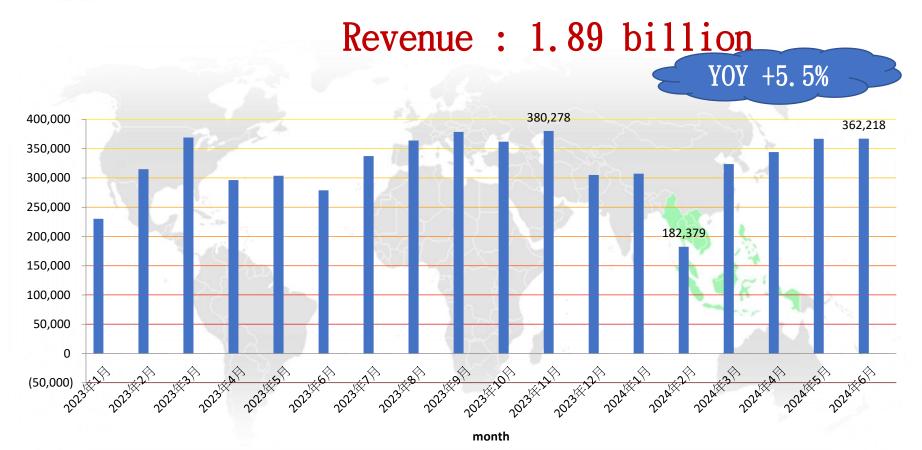


2024 AUG Speaker: Wenyu Jiang Spokesperson and Special Assistant to the Chairman

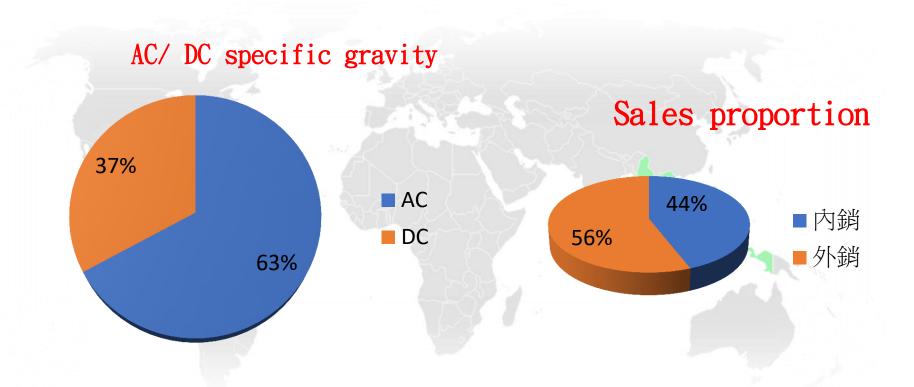




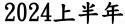




Sales proportion in the first half of









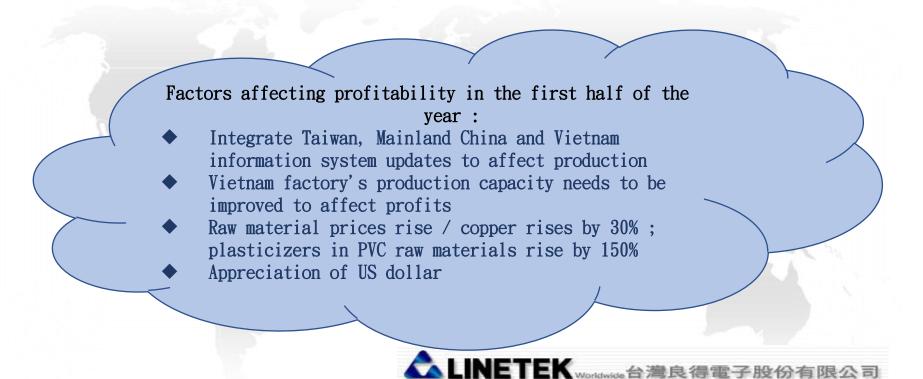


First half of 2024





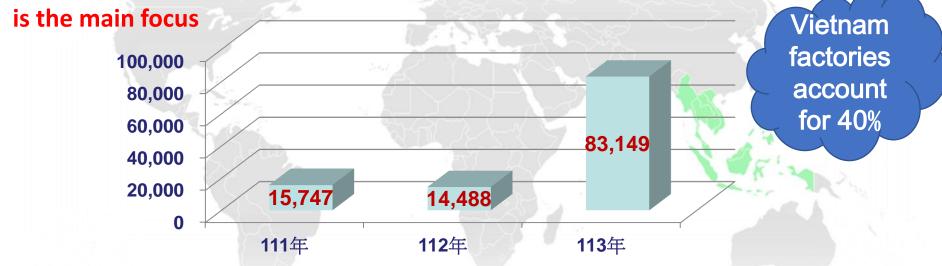
Operating gross profit margin 14% Operating net profit margin 3% EPS 1.01



2024 capital expenditures

Overall capital expenditure: approximately 120 million; equipment expenditure approximately 84 million

In response to customer needs and Vietnam factory operations: R&D automation



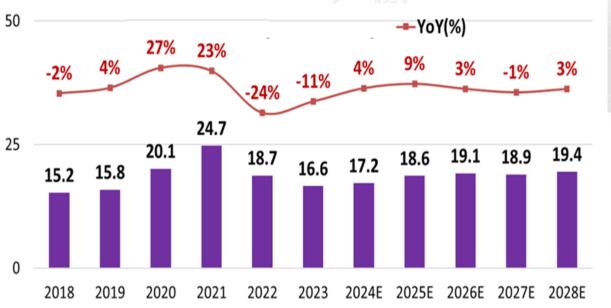
Unit: thousand yuan







Digitimes estimates that NB shipments will reach approximately 17.2 million units in 2024 and 18.6 million units in 2025







Smart mobility:

Robot + smart doorbell +

smart speaker

Smart doorbell outdoor camera cable



First half : 8.48%

Quarterly growth → 10%

ring

See, hear and speak to visitors from anywhere.



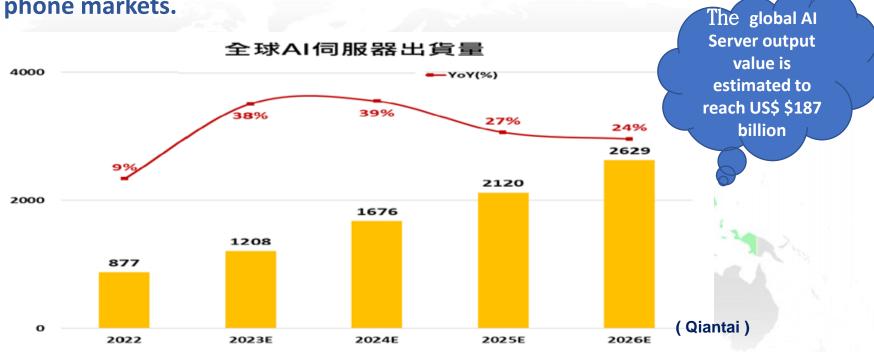
Echo Devices







From cloud AI servers to edge devices, driving the AI PC and AI mobile phone markets.

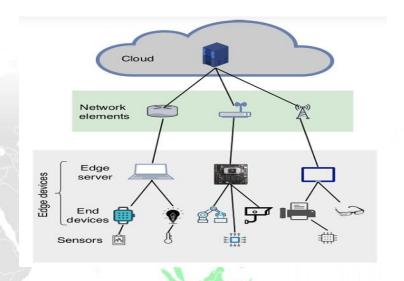




Al artificial intelligence / server :

First half of the year : 5 % Quarterly growth → >10 %





Servers: Strong demand for AI servers in 2024 is expected to benefit significantly. The inventory of traditional servers is being depleted, and the growth rate is still expected to increase.





Electric vehicle wire

First half: 4%

Quarterly growth → 7 % 50 50



- ◆The overall environment in the first half of the year was not good, and revenue differed significantly from the previous period.
- ◆With the company's expanded layout, automotive products are expected to resume growth



Automobiles have become an important export industry

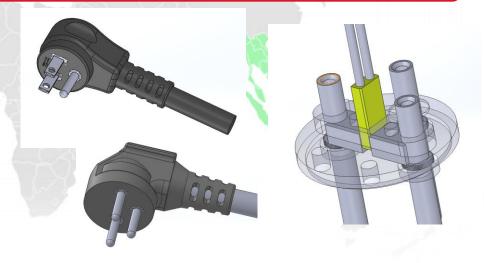
in China (the largest automobile manufacturer in

mainland China)

i



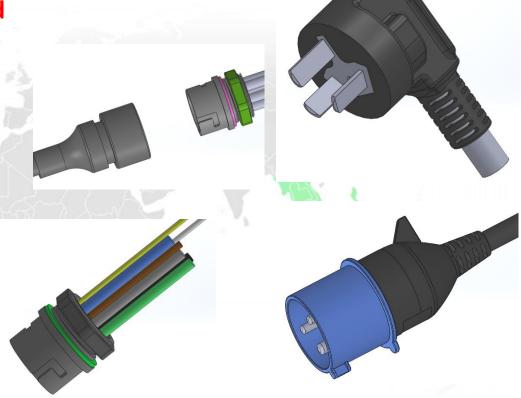
In the past five years, China's electric vehicle exports have quadrupled to US \$ 34 billion; global market share expanded to 17.9%





New product development progress (major domestic motherboard manufacturers)







Indian electric motorcycle charging source cable

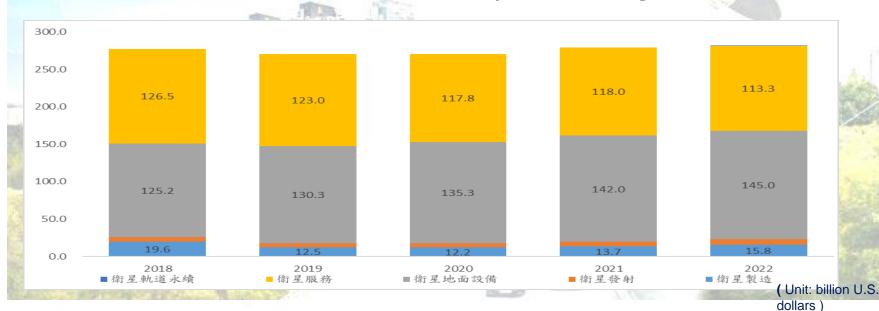




Low orbit satellite:

The output value of satellite ground equipment is growing year by year

2021 to 2025, the global satellite market output value will increase from US\$ 283 billion to US\$ 357 billion, with a compound annual growth rate of 2.6%





Estimated more than 12 million users worldwide: not restricted by geography, can complement 5G and provide ubiquitous network coverage around the world

SpaceX

About 5,200 satellites have been launched into orbit, and there were about 2.7 million users in 2024/05. The signal can cover the world, and it is estimated that the cumulative number of users will reach 3.5 million by the end of 2024.

The first phase of 578 satellites needs to be launched by 2H24

MEO

Amazon

It plans to deploy 3, 236 satellites in orbit in five phases. The initial satellite network trial operation is about to begin.



The satellite industry chain mainly consists of satellite ground receiving equipment:

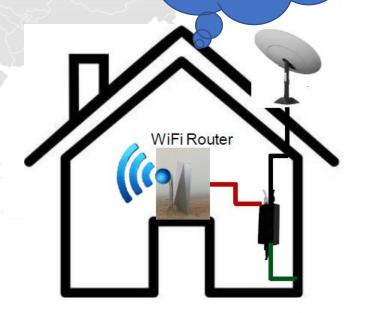
◆ first third-generation low-orbit satellite cable that has been commercialized to customers, including 2 power lines and 1 signal line, will be mass-produced in SEP 2024 and will gradually increase in volume in the future;





◆Another major future customer is still in trial production, mainly TPE AC+DC power cords for indoor routers , and the launch time is still to be determined.

Tracking through the antenna, after accessing the router, the user accesses the Internet via WiFi





Low orbit satellite:

AC+DC cable for outdoor receivers will grow quarter by quarter in the second half of the year $\rightarrow \rightarrow$ 3-5%

Maximum growth momentum: 2025













Game console:

First half: 4.5%

Slight growth → 8%

♦ In the first half of the year, Japanese customer demand was poor, and revenue varied significantly from the period.

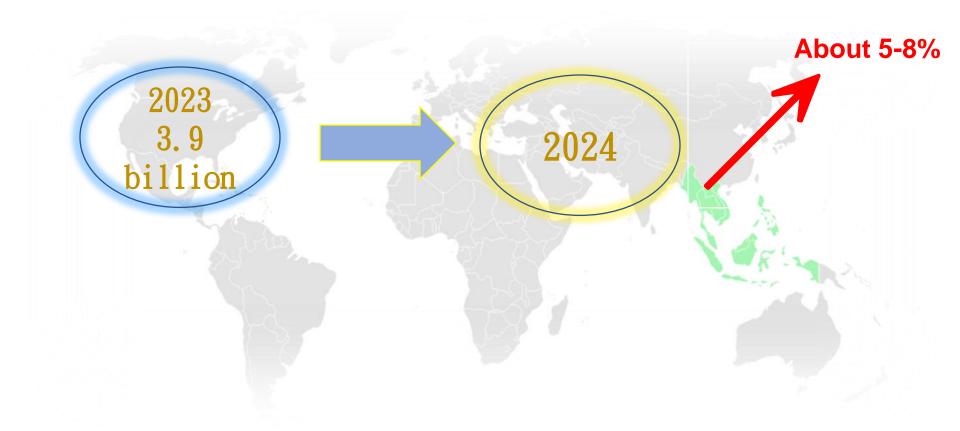
◆Game consoles are expected to grow slightly compared with the first half as the customer base expands.





Japanese game console manufacturers will launch new generation models in the first half of 2025

Full year revenue





Product growth in

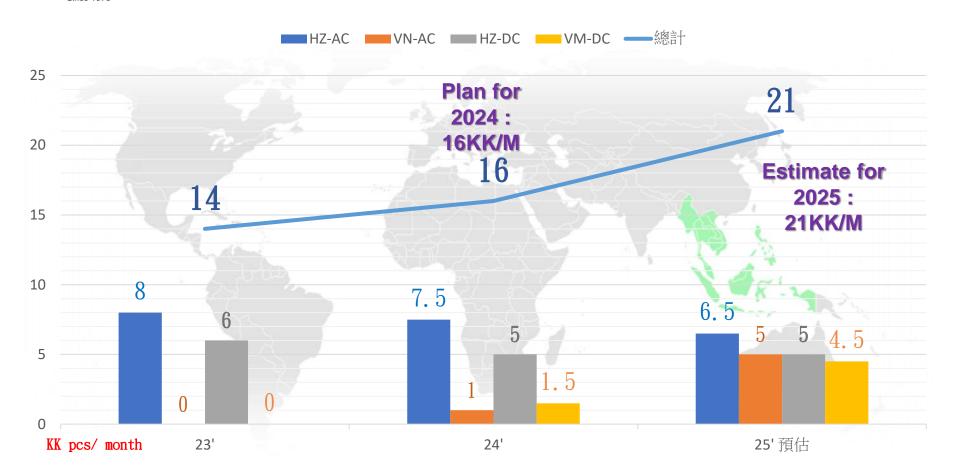
	First half of 2024	Second half of 2024 (estimated)
	proportion	proportion
NB and peripheral products (including server)	59%	
Home appliances	21%	
Smart mobile (Machine -containing robot + smart doorbell + smart speaker)	8.5%	
game console	4.5%	
other		
(Including electric vehicles /5G products / low- orbit satellites)	7.0%	





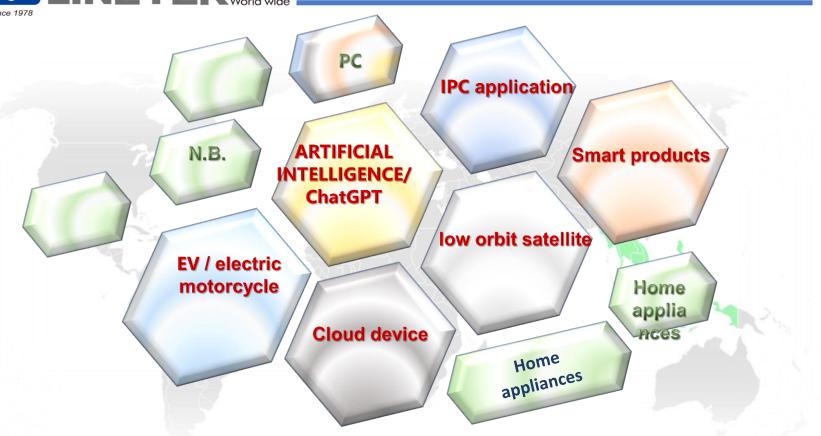


Capacity planning





Industrial planning





R&D planning

2 pin to type c specification shared charging cable development

Special shape

- US regulations
- European regulations
- British regulations
- **Japanese rules**



Special waterproof plug

- IEC C-13
- IP-65



private label •TYPE-C

Type c to Type c jack specification conversion



LS-13M specification miniaturize d series wirin hand

TypeC

- High power fast charging
- 45W
- 65W
- 100W
- 125W



IEC Series

- server
- data center
- medical equipment
- industrial equipment



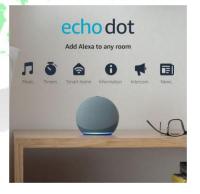
New product development



- **♦**Jumper cord
- ◆Soft wire, small wire diameter, braided outer cover TYPE-C TO series
- ◆ High current , halogen-free power cord and H05V2V2-F home appliance cord
- **◆**Echo knitting









development planning



Server/IPC

The data transmission cable set provided with the hardware server includes: USB, VGA, miniDVI, USB micro B, PS/2, DVI, ADMI, exc.

The power cord set is generally specified by IEC: C13, C14, C5, C7, etc.



Data Center

In fields such as cloud servers and AI, the data transmission line group is type c



The power cord set is generally specified by IEC, C19, C20, etc.



Electric vehicle charging line development planning

Car wire 1.0 model development

Research and development of automotive cable machines

Electric vehicle charging cable

- NEMA 14-50
- NEMA 5-15

Co -development of car charger



2021>> >> 2024

Automotive cable



Automotive rifle end development



Newly developed wire rods for China's largest electric vehicle manufacturer

Electric scooter charging source cable





Vietnam factory development



- Established: 2023
- Land: 18,000 square meters
- Product / Capacity Planning (Phase 1 + Phase 2):

AC power cord → 4 million items / month

DC power cord set → 4 million items / month

Products / Capacities (Phase 1):

AC power cord → Maximum production capacity 500K~600K PCS/ month (4-production line)

DC power cord set → Maximum production capacity 800K~1KK PCS/month (6-production line)

ISO9001,
ISO14000 & ISO45000
Obtain safety
certificate
Customer's factory
audit



* Distribution map of

2024 1H Customer factory audit / visit





- 1. AC mass production + DC trial production : production capacity 800K~1.3KK/ month
- 2. Passed ISO9001, ISO14000 & ISO45000
- 3. Obtained major safety certificates
- 4. Has passed factory audits by many customers
- 5. Main products: game consoles, low-orbit satellites, smart doorbells, smart speakers



Disclaimer

The predictive information mentioned in the briefing provided by this Fashu Club and the related information released at the same time includes operating outlook, financial status, business forecast, etc.

The content is based on information obtained by the Company from internal and external sources. The actual possible future operating results of the Company,

Financial conditions and business results may differ from these express or implied forward-looking information. The reasons may arise from a variety of factors, including

But not limited to price fluctuations, competition, international economic conditions, exchange rate fluctuations, market demand and other risks beyond the company's control.

white. The outlook for the future in this presentation reflects the Company's view of the future to date. Please note not to rely too much on this information.

If there are any changes or adjustments to these views in the future, the company is not responsible for reminding or updating them at any time .